

## No To Fakes membership levels



**Bronze Silver Gold Platinum Notes**

**Prices\***

FREE S\$999 S\$1,999 S\$2,499  
FREE Eur499 Eur999 Eur1,249

Nominated contact(s) receive monthly bulletin	✓	✓	✓	✓	Stay informed
Logo with link for your brand website	✓	✓	✓	✓	Logo indicates level of membership, links to <a href="http://www.notofakes.com/brand">www.notofakes.com/brand</a> page
Anti-counterfeiting news on brand page	✓	✓	**	**	Edited by our in-house team. We check links to make sure the reports are from reputable public sources.
Membership level logo on your brand page	✓	✓	✓	✓	Show visitors you are serious about anti-counterfeiting
Customer query upload form	✓	✓	✓	✓	Details forwarded to your nominated contact
Number of free customer queries pcm	0	25	50	unlimited	Charged as per price plan thereafter, but only if you want to receive them
Link to your homepage or nominated page		✓	✓	✓	e.g. link to anticounterfeiting news on your own website
Brand advertisement on page		✓	✓	✓	Links to your nominated product or home page
Rotating brand advert, nominated section		✓	✓	✓	Choose to advertise on travel, forum, etc pages (subj to availability)
Password protected page for you to manage***			✓	✓	5 Mb space, increasable on application, subject to fair use policy
Design & content assistance			✓	✓	Subject to fair use policy, for pages, adverts, etc
One free advert panel in the bulletin pa			✓	✓	Provides additional marketing for your brand
Free statistics report (site and your page)				✓	Numbers of visits, geographies, search terms
Free survey results and reports				✓	As and when they are made available
Front page rotating advert to your page				✓	Drive visitors to your brand hosted page
One free advert panel in relevant feature pa				✓	Subject to feature schedule

\*12 month contract, 2010 price list, Silver is free for nonClonable™ users

\*\* Anti-counterfeiting news can be sent to your page manager for discretionary upload, as you manage your own page, or we can add to it with your permission

\*\*\* All content is subject to vetting and editorial acceptance